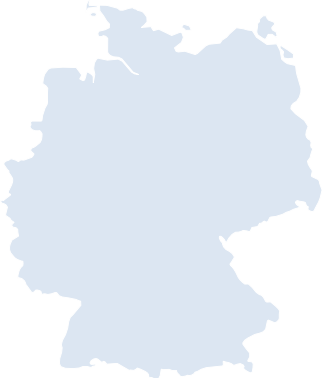


The German Automotive Market

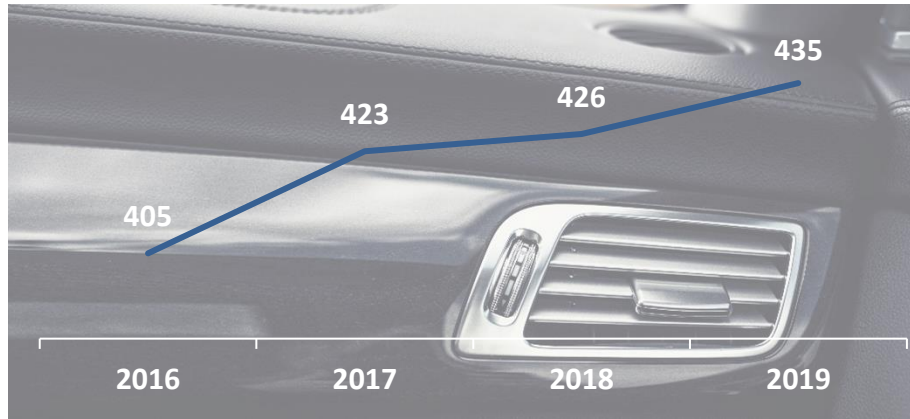
Market Snapshot



The German Automotive Market

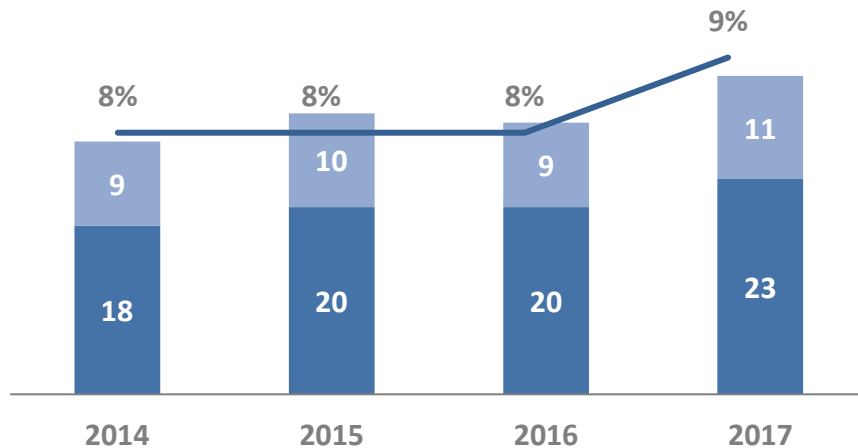
Market Snapshot

German Automotive Industry Total Sales Development (Bn. EUR)

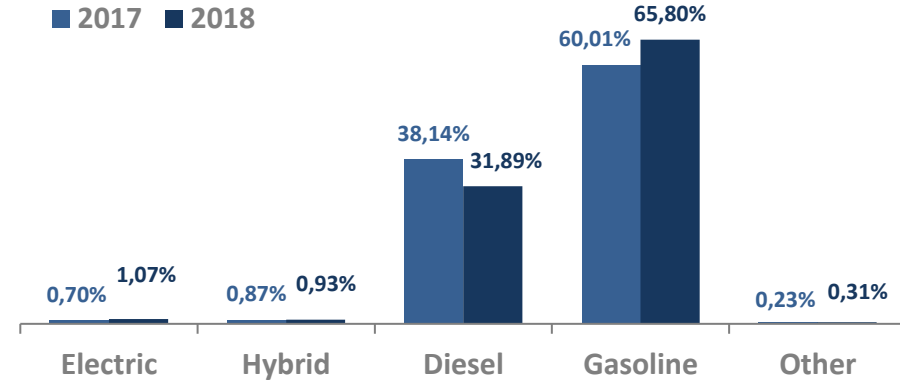


German Automotive Industry R&D Expenditure (Bn. EUR)

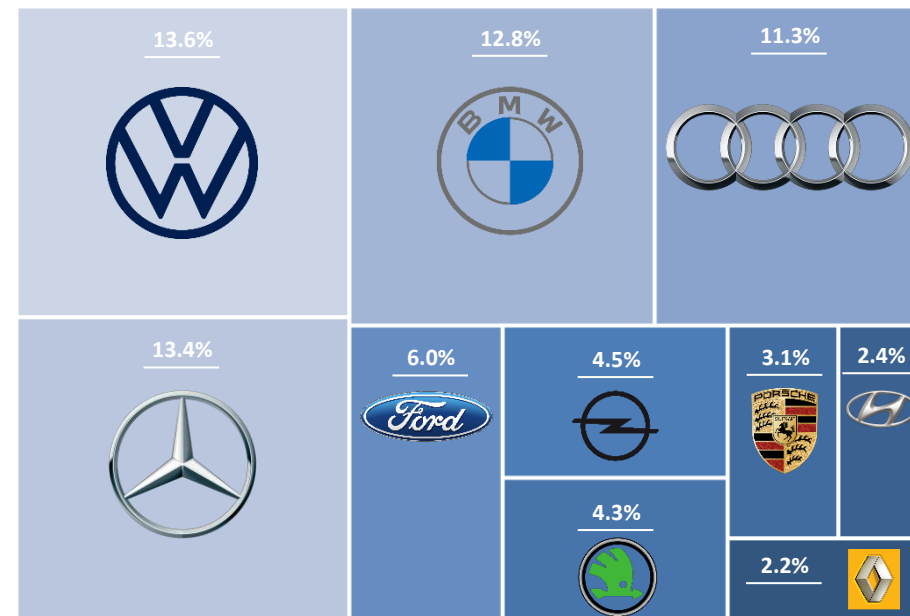
■ Intern ■ Extern — R&D Expenditure as a Percentage of Sales



Drive Source in the German Automotive Market



Brand Market Share According to Revenue*



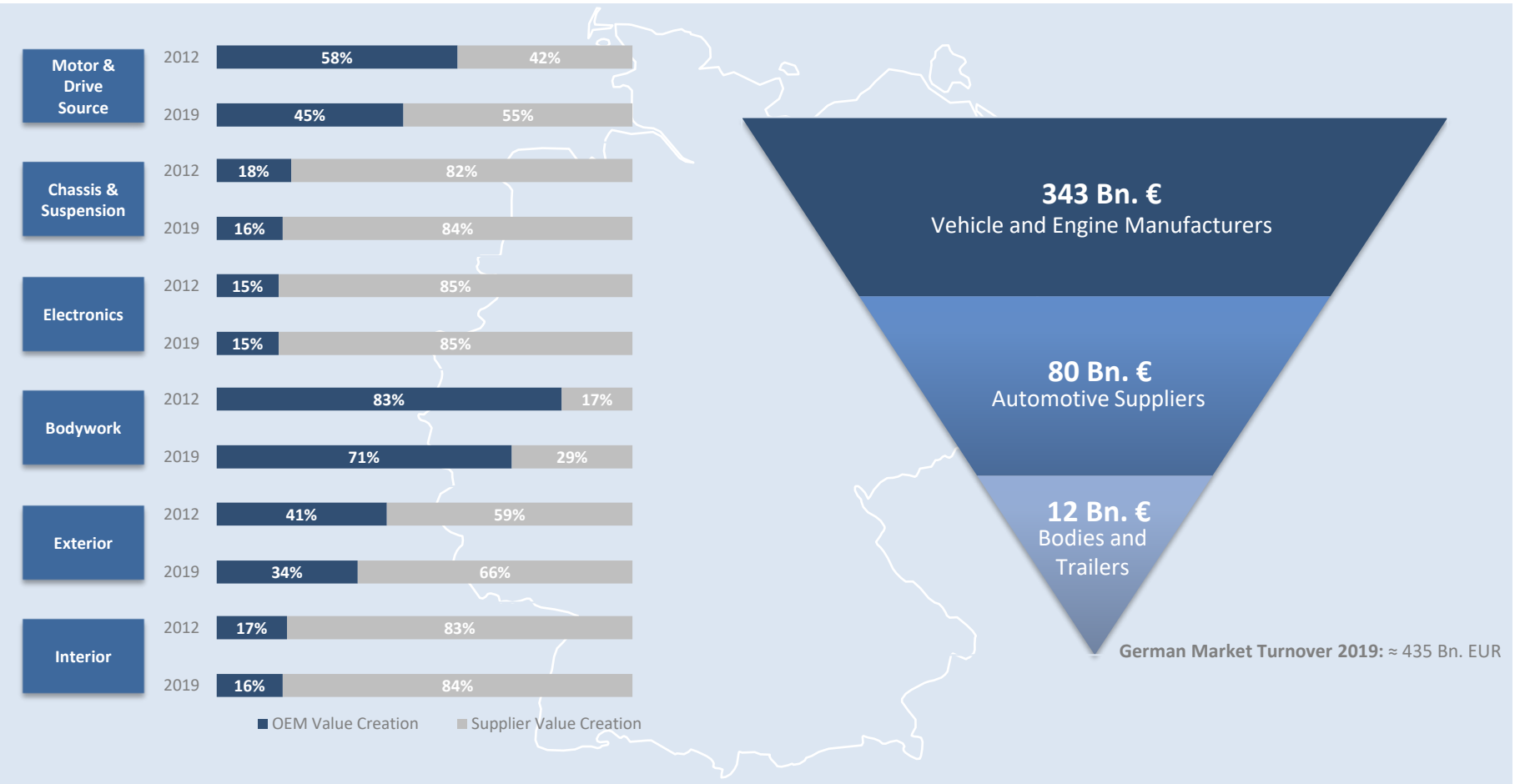
*Automotive Revenues obtained in Germany 2017 (97.2 Bn. EUR); representation excludes "others".

Content DTO – B2B Research & Strategies (2020); VDA (2019); German Federal Statistics Office (2019); German Federal Ministerium for Economy and Energy (2019)

The German Automotive Market

Market Snapshot

German Market Value Chain Structure





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